



Seminar
On

***ACHIEVING
WHOLESOME
NUTRITION THROUGH
DIET
SUPPLEMENTATION***



**12th September
2025**



10:00 AM



**Orchid Hotel,
Mumbai**



**Registration link:
<https://forms.gle/7grnnN6DcCGR82Pi7>**



DON'T MISS OUT!

Achieving Wholesome Nutrition through Diet supplementation

There is a global concern about the rise of non-communicable diseases. These ailments must be managed through diet control and physical activity. There is increasing awareness about healthy eating. Thanks to campaigns from governments, NGOs, and companies. A healthy, nutritious diet is the ultimate solution; however, it can be difficult to follow in people's busy modern lives. The diet needs to be supplemented to make it nutritious and healthy. This has resulted in the expanding market for nutraceuticals and functional foods. The nutraceutical industry in India is growing at a double-digit rate. Various products, such as probiotics, prebiotics, foods with plant-based ingredients, added nutrients, sports nutrition, weight management, and personalized nutrition, are gaining popularity. Consumers are also trying to understand the science behind these foods. Consumers are trying to understand the quality and efficacy of such products, as well as the bioavailability of the added ingredients. They want to know how the claims on these products are made. Product innovators face a challenging task in developing products that are tasty and acceptable to consumers while complying with regulations.

PFNDAI is happy to announce a one-day conference on 'Achieving Wholesome Nutrition through Diet Supplementation'. The conference will address all the issues mentioned above. This is a gathering of leaders from academia, industry, and policymakers. This multidisciplinary event will feature scientific presentations, case studies, panel discussions, and exhibitions showcasing the latest research, innovations, and product developments in the nutraceutical sector. It is an opportunity to update ourselves on recent developments through two technical sessions and a panel discussion. Please join us on September 12th, 2025, for this conference, on the occasion of Nutrition Month and the AGM of PFNDAI.

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Program

- **Opening Remarks:** Dr. Shashank Bhalkar, Executive Director, PFNDAI
- **Chairman's Address:** Dr. Shatadru Sengupta, Chairman, PFNDAI
- **Keynote Address:** Mr. Arun Kelkar, Chairman, Hexagon Nutrition Ltd.
- **Introduction:** Ms. Simran Vichare, Nutritionist, PFNDAI

SESSION 1: DRIVING INNOVATION, QUALITY AND EFFICACY OF THE PRODUCTS WHILE MEETING EMERGING CONSUMER EXPECTATIONS

- **Role of Claim substantiation in building consumer trust:** Ms. P. Meena, Claims Pvt. Ltd.
- **Effective Nutrition and Driving Evidence-Based Nutraceuticals/Health Supplements:** Dr. Palaniyamma Durairaj, Amway
- **Ayurveda Meets Innovation: Bridging Ancient Wisdom and Modern Nutraceutical Science:** Dr. V. Nagalakshmi, IMIS Pharmaceuticals

PANEL DISCUSSION: REGULATORY LANDSCAPE: BALANCING INNOVATION AND COMPLIANCE IN ALIGNMENT WITH GLOBAL BEST PRACTICES IN THE SECTOR

Moderator: TBD

Panelists:

- **Ms. Nirupama Sharma, Amway**
- **Ms. Dipti Saudagar, SK Biobiz**
- **Mr. Yogish BT, Herbalife**
- **Mr. Vikramsinha Deshmukh, Dr. Reddy's Laboratories Ltd.**

SESSION 2: ROLE OF COMMUNITY ENGAGEMENT

- **Authentication methods for Botanical in Ingredients (Extracts/Powder) and Dietary supplements:** Mr. Ashutosh Mittal, Herbalife
- **Role of Informed choices and consumer awareness in meeting Nutrition goals:** Ms. Arohi Bapna, Zydus Wellness
- **Ethical Influencer marketing for enabling informed choices:** Dr. Krishna Methekar, Deputy Director, Western Region, FSSAI

Registration Fees details



- **PFND AI Members – 3000 INR**
- **Non-members – 4500 INR**
- **Students – 1000 INR**
- **After 1st September (For all) – 7,000 INR**
- **On-spot registrations – 7,000 INR**
- **Please mention correct email ids in the registration form as payment details will be sent via mails.**